

PRELIMINARY The 2nd NIC-NIDA Conference 2023

2023 National and International Conference of the National Institute of Development Administration Thursday - Friday, August 18-19, 2022 between 9:00 a.m. – 5.30 p.m. National Institute of Development Administration (NIDA), Bangkok, Thailand

Conference Theme

"New Frontiers of Sustainable Development through Designing and Implementing Re-globalization"

Overview

National Institute of Development Administration was established on 1st April 1966. It is a higher educational institution that has produced personnel to meet the needs of the country's development. It offers graduate studies with master's and doctoral programs. It conducts research and continuously provides academic services to the public by concentrating on development administration. At present, it offers studies in fields related to development management namely Public Administration, Business Administration, Development Economics, Applied Statistics, Social Development, Environmental Management, Language and Communication, Human Resource Development, Law, Integrated Tourism Management, Communication Arts and Management Innovation, and International College.

Last the years, NIDA has annually organized the NIC-NIDA Conference or The 2022 National and International Conference of the National Institute of Development Administration under the theme "Turning Challenges into Opportunities: Working toward SDGs, BCG and Inclusive Growth in the Global Economy" The objectives are to disseminate academic works of lecturers, academics both in and outside NIDA, provide a forum for the exchange of knowledge, and present research works which will benefit the country's development.

This year, NIDA deems it appropriate to organize, for the 2nd NIC-NIDA Conference which combines the national and international academic conference with the case studies forum. Under the theme "New Frontiers of Sustainable Development through Designing and Implementing Re- globalization" and will be conducted at The National Institute of Development Administration (NIDA), Bangkok, Thailand on August 17 -18, 2023. Its main activities include keynote and plenary lectures, panel and roundtable discussions and academic presentations related to sustainable development in line with the New Frontiers of Sustainable Development through Designing and Implementing Re- globalization in subtheme of Economics, Society and Governance and Environment from speaker. The keynote lectures and presentations will be delivered by academics from the 11 disciplines as stated above.



Conference Objectives

- 1. The key aim to be a platform that brings together researchers, academics, professionals and scholar students, either national or international, to discuss the Re-Globalization for Sustainable Development.
- 2. Promote production and dissemination of research works in various fields relating to development administration with focus on sustainable development which will benefit instruction and learning, management, as well as the country's economic, social, and political development.
- 3. Promote development and dissemination of academic works of NIDA's lecturers on development administration in the 12 fields, by providing the forum to present their works to the public.
- 4. Provide academic atmosphere and good opportunity for academics from various institutions to exchange views, make acquaintances, and foster constructive interactions.
- 5. Provide a public stage where academics, professionals, and university students can present their research at international level.
- 6. To brings together scholars and experts from a wide range of development administration fields to discuss and practical teaching case studies.

Targets

1. Output

- 1.1 Keynote speakers and panel discussion.
- 1.2 At least 500 lecturers from academic institutions, representatives from the public and the private sectors, media, students, and the general public.
- 1.3 At least 86 academics works of lecturers, researchers, and students presented in the conference in the format online presentation.
 - Paper presentations for national conference 36 papers.
 - Paper and Case study presentations for international conference 50 papers.
 - Ph.D. Consortium presentations for international conference 20 papers.

2. Outcome

2.1 Upgrade the quality of academic works (research article, academic article, case study, creative works, and innovation of lecturers) of National Institute of Development Administration in order to be nationally recognized.



- 2.2 Propel knowledge obtained from academic works (research article, academic article, case study, creative works, and innovation of lecturers) towards new knowledge, policy recommendations, and improvement of administrative system to implement policies.
- 2.3 Foster development of research network system between public and private research institutions.

Activities of the Conference

The conference is held for two days, with the activities divided into the morning and the afternoon sessions as follows:

1. Thursday, August 17, 2023

Morning session:

- 1) Keynote Address
- 2) Panel Discussion

Afternoon session:

- 1) National Paper Presentations
 - -Twelve Disciplines/Fields of Development Administration (12 Rooms)

2. Friday, August 18, 2023

Morning session:

- 1) Keynote Address
- 2) Panel Discussion
- 3) Top Paper Awards Announcement

Afternoon session:

- 1) International Paper Presentations
 - -Eleventh Disciplines/Fields of Development Administration (15 Rooms)
 - Teaching Case and Research Case Studies Presentations
 - Paper Presentations
 - -Ph.D. Consortium Presentations



The Disciplines/fields

Presents academic works in the format of a Round Table with focus on Action Based, Action Paper or Oral Presentation which is to bring theories to implementation and with experts as discussants. The session is divided into 12 field or groups according to the sub themes which are aligned with the target of "New Frontiers of Sustainable Development through Designing and Implementing Re-globalization" as follows:

Group 1	Public Administration (PA)
Group 2	Business Administration (BA)
Group 3	Development Economics (DE)
Group 4	Applied Statistics & Information and Technology (AS)
Group 5	Social Development (SD)
Group 6	Environmental Development (EnD)
Group 7	Language and Communication (LC)
Group 8	Human Resource Development (HRD)
Group 9	Law
Group 10	Tourism Management (TM)
Group 11	$Communication \ Arts \ \& \ Management \ Innovation \ (CM)$
Group 12	International College

Date of Conference

Thursday - Friday, August 17-18, 2023 between 9:00 a.m. - 5.30 p.m.

Participants Registration

Conference registration for participants: March 30 – August 10, 2023 via http://conference.nida.ac.th Menu "Registrations" or scan QR Code



Website: http://conference.nida.ac.th/



Project Coordinators

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