



WISDOM *for* Sustainable Development

INTERNATIONAL PRESENTATIONS SCHEDULE

กำหนดการเสวนาและการนำเสนอผลงานระดับนานาชาติ

**2023 National and International Conference of
the National Institute of Development Administration
(2nd NIC-NIDA Conference, 2023)**

**“New Frontiers of Sustainable Development through
Designing and Implementing Re-globalization”**

**August 18, 2023 between 01:00 – 04:30 p.m. (Bangkok Time: GMT+7)
National Institute of Development Administration (NIDA),
Bangkok, Thailand**

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Special Panel Discussion in 2nd NIC-NIDA Conference, 2023






 Topic	: Research Writing Techniques for Publication in Top-tier International Journals
 Location	: Chira Boonmak Hall, 3 rd Floor, Siam Boromrajakumari Building, NIDA, Bangkok, Thailand
 Facebook Live	: Page NIDA Thailand
 Language	: English (Thai Subtitles)
Research Center Staff	: Mr.Kamol Keattipong
Master of Ceremonies	: Miss Supreeya Muangngam

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Time	Activity	Note
01:00 – 01:30 p.m.	Register and Opening Ceremony by NIDA President	
01:30 – 04:15 p.m.	Panel Discussion Topic: Research Writing Techniques for Publication in Top-tier International Journals Panelists by: 1) Prof. Sunhyuk Kim, Korea University, Korea 2) Prof. Kin-fai HO, The Chinese University of Hong Kong 3) Prof. Namjae Cho, Hanyang University, Korea 4) Prof. Dr. Siwatt Pongpiachan, NIDA, Thailand 5) Assoc. Prof.Dr. Peerayuth Charoensukmongkol NIDA, Thailand 6) Asst. Prof. Dr.Sarawut Jansuwan, NIDA, Thailand Moderator: Assoc. Prof. Dr. Suwaree Namwong, NIDA, Thailand	
04:15 – 04:30 p.m.	Closing Remark	
05:30 – 7:30 p.m.	Dinner at Hall of Fame	

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Special Panel Discussion in 2nd NIC-NIDA Conference, 2023

 Topic	: Sharing Hands-on Experiences on Academic (Joint) Research
 Location	: Co-Leaning, Smart Lab, 4 th Floor, Siam Boromrajakumari Building
 Time	: 01.30 – 04.00 p.m.
 Format	: In House (Not Published) and Zoom Meeting
 Language	: English
Research Center Staff	: Ms.Savaree Samankiat

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Time	Activity	Note
01:00 – 01:30 p.m.	Welcome Ceremony by Assoc.Prof.Dr.Amorntat Apinunmahakul Vice President for Planning and Community Engagement	
01:30 – 04:00 p.m.	Panel Discussion Topic: Sharing Hands-on Experiences on Academic (Joint) Research Panelists by: 1) Professor Girol Karacaoglu, Victoria University of Wellington, New Zealand (<i>Online via Zoom</i>) 2) Prof.Dr.Medhi Krongkaew, Thailand 3) Prof.Peter Warr, The Australian National University, Australia 4) Assoc.Prof.Dr.Amorntat Apinunmahakul Moderator: Asst.Prof. Dr.Santi Chairsawatsuk, NIDA, Thailand	
04:00 – 04:30 p.m.	Closing Remark	
05:30 – 7:30 p.m.	Dinner at Hall of Fame	

Group 1 : Case Study Presentations

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 1	: Case Study
 Location	: Dr.Somsak and Khunying Pattama Leeswadtrakul 2 nd Floor, Siam Boromrajakumari Building, NIDA, Bangkok, Thailand
 Facebook Live	: Page Research Center at NIDA
 Time	: 01.30 – 04.00 p.m.
 Language	: Thai & English
Research Center Staff	: Ms.Kanyawee Tadtan
Session chair	: Ms.Supatsorn Samseesuk

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Special Panel Discussion งานเสวนาวิชาการหัวข้อ How to Write a Case Study for Publication



เวลา	กิจกรรม
13.00 – 13.30 น.	ลงทะเบียนเข้าร่วมงาน
13.30 – 13.45 น.	กล่าวต้อนรับโดย รองศาสตราจารย์ ดร.พัทธรียา หลักเพชร (ผู้อำนวยการสำนักวิจัย)
13.45 – 14.45 น.	เสวนาหัวข้อ How to Write a Case Study for Publication โดยวิทยากร 1) รองศาสตราจารย์ ดร.จุฬาพรรณ ผดุงชีวิต, NIDA, Thailand 2) ผู้ช่วยศาสตราจารย์ ทศนีย์ สติมานนท์, NIDA, Thailand 3) รองศาสตราจารย์ พ.ต.ต.ดร.ดนุชิติน เจริญ, NIDA, Thailand 4) รองศาสตราจารย์ ดร.จงสวัสดิ์ จงวัฒน์ผล, NIDA, Thailand 5) รองศาสตราจารย์ ดร.เวสารัช เอี่ยมบุญสุข, NIDA, Thailand ดำเนินรายการโดย รองศาสตราจารย์ ดร.พัทธรียา หลักเพชร (ผู้อำนวยการสำนักวิจัย) NIDA, Thailand
14.45 – 15.00 น.	พัก
15.00 – 17.00 น.	การนำเสนอกรณีศึกษา (Case Study Presentations)

Case Study Presentations

No.	Case Study Title	Presenter	Affiliation
1	A Qualitative Case Study of Web-Based Communication for Online Teaching and Learning: Education as a Tool for Re-Globalization	Dr. Benya Lertsuwan	Payap University, Thailand
2	Determinants of Bank Profitability: Evidence from Lao commercial banks	Mr. Tularkham Inthoulath	Banking Institute, Bank of Lao PDR
3	A Comparative Study of User Requirement Analysis in Smart Parking Systems: Integrating Stakeholder Ranking, Analytic Hierarchy Process, and Quality Function Deployment	Ms. Pimolphan Apichonbancha	College of Management, National Taipei University of Technology, Taiwan
4	Nursing Department of QSVMH: A suitable timeframe for transitioning to higher positions	Mr. Narong Jongaramrueng	Graduate School of Public Administration, Thailand
5	A Study of Green Logistics Management in Rice Cultivation of Thai Farmers for Sustainability Case Study: Farmers in Sakon Nakhon Province	Mr. Weerayuth Kaengaew	Faculty of Business Administration and Accountancy, Khon Kaen University
6	The use of Statistics Study of Factors that Affect the Co-operative Education Students Major Industrial Management Engineering	Mr. Banpot Meesa	Rajabhat Rajanagarindra University, Thailand

Group 2 : Paper Presentations



Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Public Administration (PA)
 Location	: Room 4001 4 th Floor, Navamindrachiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: Mr.Paron Vongchan
Session chair	: Mr.Phanu Boonma
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	The Role of Perceived Ease of Use, Perceived Usefulness and Public Trust In Enhancing Citizen Participation In Social Media	Mrs. Nguyen Thi Uyen Trang	Center For Public Administration, International University, Vietnam National University- Ho Chi Minh City, Vietnam
2	Assurance of human rights for prisoners serving prison sentences in Vietnam's law on criminal judgment execution	Mrs. Phuong Lan Nguyen	GSPA, NIDA, Thailand
3	Bamboo Diplomacy: Crumbling Strategy Amid the Sino-US Competition	Ms. Charissa Suk-ieam	The Faculty of Political Science, Thammasat University, Thailand
4	CIRCULAR ECONOMY IS ESSENTIAL FOR VIETNAM'S SUSTAINABLE DEVELOPMENT – EXPERIENCE FROM SINGAPORE	Mr. Chanh Thanh Minh Nguyen	International University - Vietnam National University HCMC, Vietnam
5	Neo-empiricist vs. Critical Debate in Public Policy Analysis: Fundamental Dimensions and Focal Considerations	Mr. Noe John Joseph Endencio Sacramento	College of Social Sciences, University of the Philippines Cebu & School of Public Policy, Chiang Mai University. Thailand
6	Treating the Philippine rural water systems as a common pool resource: The role of institutional design and social context in the in the sustainability of community-managed Rural Domestic Water Systems	Mr. Antonio Jr Divinagracia Salazar and Ms. Nozel Christy Fabila	School of Public Policy, Chiang Mai University, Thailand



Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Applied Statistics & Information and Technology (AS)
 Location	: Room 4002 4 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: Miss Peeraporn Puchai
Session chair	: Ms.Patchara Chaiwattanakulkit
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	Online Teaching Quality Management in higher vocational Colleges and under the Background of Regular Epidemic Prevention and Control	Mrs. Han Chen	Suan Sunandha Rajabhat University, Thailand
2	The Impacts of Hospital Logistics Strategies on Performance	Ms. Nuttaya Suesat	Faculty of Engineering, Mahidol University, Thailand
3	A STUDY OF GREEN LOGISTICS MANAGEMENT IN RICE CULTIVATION OF THAI FARMERS FOR SUSTAINABILITY CASE STUDY: FARMERS IN SAKON NAKHON PROVINCE	Mr. Weerayuth Kaengaw	Faculty of Business Administration and Accountancy, Khon Kaen University, Thailand
4	Unipolarity, Multipolarity, Non-Alignment, or Grassroots-Led Re-Globalization? International Political Economy Continuity and Change for Sustainable Development	Mr. Rey Ty	Department of Peace Studies, International College, Payap University, Thailand

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Development Economics (DE)
 Location	: Room 4003 4 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: Miss Su Myat Yee
Session chair	: Mr. Kanatis Ratanopas
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	A Study on Converting Lottery Money into Pensions	Assoc. Prof. Pornpen Vora-Sittha	NIDA, Thailand
2	PHEIC, Investor Sentiment, Vaccination, and Stock Market: Experiment on COVID-19	Lin Xiao	International College of NIDA, Thailand
3	Exploring the main factors influencing stock price volatility in China based on the GARCH-MIDAS model	LI JIACHENG	Pusan National University, South Korea
4	National Space Strategies: Building Thailand's LEO Industry Cluster	Watanyoo Suksa-ngiam	King Mongkut's University of Technology Thonburi (KMUTT), Thailand
5	A Study of China Stock Market Trend from Implementing the Common Prosperity Policy	Athakrit Thepmongkol	The School of Development Economics, National Institute of Development Administration, Thailand
6	The Effect of Institutional Factors on Inward FDI in Asian Developing Countries	Ms. Thinn Nay Chi Sun	Chulalongkorn University, Thailand

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Social Development (SD)
 Location	: Room 4004 4 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: นายภูมิ เจวประเสริฐพันธ์
Session chair	: Mr. Yosapon Thammarongrak
Commentator	: 1) Assoc.Prof. Alexander Bukh (Victoria University of Wellington, New Zealand) 2) -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	Artificial Intelligence Education from the Perspective of United Nations Documentation: Realising Global Sustainable Development Goals	Xiaoxu Jia	Harbin Institute of Technology, China
2	Promoting Sustainable Peace and Social Development: Exploring Phronetic Trauma Healing Among Refugees in The Thai-Myanmar Border	Ms. Ashe Chakhesang	Payap University Chiangmai, Thailand
3	Current situation and thinking of information of university educational administration	Ms. Wang Yuyan	Suan Sunandha Rajabhat University, Thailand
4	Application of Maslow's hierarchy of Needs theory in student management in higher vocational colleges	Ms. Yang Yu	Suan Sunandha Rajabhat University, Thailand
5	Research on the training mode of talents urgently needed in local higher vocational colleges under the background of supply side	Ms. Rulqi Xi	Suan Sunandha Rajabhat University, Thailand
6	THE GUIDENCES OF MOTIVATION THEORY IN HIGHER VOCATIONAL COLLEGES TEACHER MANAGEMENT	Mrs. Yuzhen Yuan	Department of Educational Administration, Kasetsart University, Thailand

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Social Development (SD)
 Location	: Room 4005 4 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: นายศักดิ์ชัย ทองอ่อน
Session chair	: Ms. Supaporn Ngamlikitwattanukul
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	Creation of Risk Management Model for Educational Administration of Chinese Higher Vocational Colleges	Mrs. Mingxue Chen	Suan Sunandha Rajabhat University, Thailand
2	The Model of Mental health Education Management in Chinese Universities	Mr. Jianhe Dou	Suan Sunandha Rajabhat University, Thailand
3	Dilemma and Outlet of Knowledge Management for Student affairs management in Higher Vocational Colleges	Mrs. Jianyi Yan	Suan Sunandha Rajabhat University, Thailand
4	Management of Student Affairs in Chinese Higher Vocational Education	Mr. Jingtong Cai	Suan Sunandha Rajabhat University, Thailand
5	Development of Blended Learning Model in Chinese Vocational Colleges	Mrs. Lidan Chen	Suan Sunandha Rajabhat University, Thailand

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Social Development (SD)
 Location	: Room 4006 4 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: นายณัฐวิทย์ ไชยรัตน์ตรี
Session chair	: Ms. Yaowanart Rungcharoennan
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	The modernization of private higher education management systems in China	Mr. Xi Yang	Suan Sunandha Rajabhat University, Thailand
2	Guidelines for educational administration by Total Quality Management (TQM) in Chinese College	Mrs. Yalan Xiao	Suan Sunandha Rajabhat University, Thailand
3	Organizational culture in Chinese Educational School	Mrs. Shihao Xu	Suan Sunandha Rajabhat University, Thailand
4	Art education management in the digital age	Mr. Xin Xu	Suan Sunandha Rajabhat University, Thailand
5	Legalization of educational administration promotes the provincial management of university students in China	Mr. Fengyi Zhang	Suan Sunandha Rajabhat University, Thailand
6	Cultural Policy and Locating Cultures: Production and Expression of Locality in Sakon Nakhon through Indigo-Dyed Textiles	Pimnara Chanorn	Faculty of Social Sciences, Chiang Mai University, Thailand

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Social Development (SD)
 Location	: Room 4007 4 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: นายสพล สำหรับ
Session chair	: Ms.Notorn Khemsastra
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	Measures to improve the management of career guidance education for teachers in colleges	Ms. Gao Jing	Suan Sunandha Rajabhat University, Thailand
2	Managing diversity and inclusivity in educational settings	Mr. Xiong Chonghan	Suan Sunandha Rajabhat University, Thailand
3	The Influence of Principal Leadership on Middle School Teacher Retention in Weishan County, Yunnan Province	Ms. Hang Chen	Faculty of Social Sciences and Humanities, Mahidol University, Thailand
4	The construction of education support system for left-behind children in rural China	Mrs. Rui Wang	Suan Sunandha Rajabhat University, Thailand
5	The Guidelines Professional Code Ethics for Teachers in Educational Administration of Private University	Mrs. Yanqing Wang	Suan Sunandha Rajabhat University, Thailand
6	A Model Development of Talent Training Mode for University-Enterprise Cooperation in Northern China	Mrs. Wen Chengyu	Suan Sunandha Rajabhat University, Thailand

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Environmental Development (EnD)
 Location	: Room 4008 4 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: นางสาวนินดา อะหมัดตอเฮด
Session chair	: นางสาวชนกพร สุวิทย์พันธุ์
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	The Role of Intellectual Capital and Environmental Regulations in Escalating Innovative and Business Performance	Nguyen Van Phuong	Center For Public Administration, International University, Vietnam National University-Ho Chi Minh City, Vietnam
2	Sustainable Development of Microorganisms Based on Biodiversity Safety	DeSheng Gao	Harbin Institute of Technology, China
3	Municipal solid waste management with Income Generated from Recyclable Waste in Satun Municipality	Warangkana Jutidamrongphan	Faculty of Environmental Management, Prince of Songkla University, Thailand
4	Life Cycle Assessment of Incentive Travel: a case of Phitsanulok Province	Mrs. Araya Sukkasem	Faculty of Logistics and Digital Supply Chain, Naresuan University, Thailand



Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Communication Arts & Management Innovation (CM)
 Location	: Room 4013 4 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: นายอานนท์ สุขสั๊ก
Session chair	: นายกฤตติณ คำไกรล
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	The Development and Management Differences of Physical Education in Higher Education Management	Mr. Guodong Li	Suan Sunandha Rajabhat University, Thailand
2	Analysis of the innovative management mode of university education under the Internet environment	Ms. Zhang Naiying	Suan Sunandha Rajabhat University, Thailand
4	The Influence of Brand Anthropomorphism on Brand Attitude	Ms. Ye Zhang	Graduate School of Communication of Communication Arts and Management Innovation, NIDA, Thailand
5	FACTORS INFLUENCING VIETNAMESE MEN'S BUYING INTENTION ON PERSONAL CARE ON E-COMMERCE PLATFORMS DURING BIG ONLINE SHOPPING EVENTS	Mr. Hau Le	Faculty of Digital Communication, Gia Dinh University, Ho Chi Minh City, Vietnam

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 2	: Paper Presentations
Disciplines/Fields	: Language and Communication (LC) / Tourism Management (TM) / Human Resource Development (HRD)
 Location	: Room 5001 5 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: นายศตคุณ เต็มไทยมงคล
Session chair	: Miss Muanfun Tangpinijkarn
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	IMPLICATION OF LINGUISTIC LANDSCAPE TO "SONGKLHA TOWARDS WORLD HERITAGE SITE" PROJECT	Dr. Lanchukorn Sriwimon	Faculty of Humanities and Social Sciences, Thaksin University, Thailand
2	Unveiling Linguistic Creativity: Exploring English Code-Mixing in Thai Popular Songs	Mrs. Wanattaya Mongkon	Language and Communication, NIDA, Thailand
3	Developing a Web-Based Trip Planning System to Reveal Thailand's Hidden Gems and Boost Local Businesses: A Software Engineering Approach	Dr. Aung Pyae	International School of Engineering, Faculty of Engineering, Chulalongkorn University, Thailand
4	Human resource management and human resource development: Evolution and contributions	Mr. Zhang Zhenqing	Suan Sunandha Rajabhat University, Thailand
5	STRESS RESISTANCE AMONG JUNIOR MIDDLE SCHOOL STUDENTS IN CHONGZUO CITY, CHINA AND DEVELOPMENT OF GUIDELINES TO ENHANCE STRESS RESISTANCE	Ms. Danping Chen	Faculty of Social Sciences and Humanities, Mahidol University, Thailand
6	Analysis of employment status of private colleges and countermeasures	Mrs. Xuanlin Wu	Suan Sunandha Rajabhat University, Thailand

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)



Group 2	: Paper Presentations
Disciplines/Fields	: Business Administration (BA)
 Location	: Room 5002 5 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: นายณัฐกิตต์ อนันท์ทวณิชชยา
Session chair	: Mr.Dhriwit Assawasirisilp
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	An Investigative Study on Factors Impacting Student Attitudes Towards Onsite Learning	Mr. Teranet Sethabuttra	Bangkok University International, Thailand
2	ANALYSIS OF GAP BETWEEN GREEN PURCHASE INTENTION AND GREEN PURCHASE BEHAVIOR: A CASE STUDY OF VIETNAMESE STUDENTS	Dr. Han Nu Ngoc Ton	Center for Public Administration, International University, Vietnam National University Ho Chi Minh City, Vietnam
3	Research on Digital Transformation Strategy of A Fund Management Company	Mr. YU Jun Guan	Faculty of Management Science, Dhonburi Rajabhat University, Thailand
4	EXPLORING THE RELATIONSHIP BETWEEN EMPLOYER ATTRACTIVENESS AND JOB APPLICATION INTENTION OF MILLENNIALS AND GENERATION Z	Ms. Samita Mingkhwan	Kasetsart University
5	Modelling Marketing Executive of Ethical Leadership Indicator in Sport Sponsorship	Prin Laksitamas	Siam University, Thailand
6	Research on marketing strategy of Shantou Gymboree Early Education Center	Ms. Xuedan Wang	
7	Managing the Multigenerational Workforce and the future workplace	Napalai Buasuwan	Thammasat University, Thailand

Group 3 : Ph.D. Consortium

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)


Group 3	: Ph.D. Consortium
Disciplines/Fields	: Social Development (SD) / Language and Communication (LC)
 Location	: Room 5003 5 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: Mr.Thahasorn Piboon
Session chair	: Miss Niruda Chedoma
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	Nomological Model of Study-Life Balance and Sustainable Success in Undergraduate Students	Mr.Chotratanakamol Krisana	NIDA, Thailand
2	Genealogy of Thailand Cultural Policy	Ms.Laochockchaikul Kanjana	NIDA, Thailand
3	Whistleblowing in Thailand's Bureaucracy	Mr. Sawai Sawai	NIDA, Thailand
4	Unfolding inequality of opportunity: Evidence from Thailand	Ms. Boonlert Rathaporn	NIDA, Thailand
	Corpus-driven Analysis on Discourse Representations of COVID-19 in Three Newspapers the Case of China in 2022	Ms. Huang Xi	NIDA, Thailand



Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 3	: Ph.D. Consortium
Disciplines/Fields	: Environmental Development (EnD)
 Location	: Room 5004 5 th Floor, Navamindrachiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: Mr.Wachirapon Boondouylarn
Session chair	: นายกวิณวัชร อริยธรรมราภิตติ์
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	Impact of Import on Agricultural food Products in Nepa	Mr. Joshi Prashad Hari	Prince of Songkla University, Thailand
2	Consumer Purchasing Intention and Corporate ESG in New Energy Vehicles Industry in China	Ms. Bian Xiangyu	International College of National Institute of Development Administration (ICO NIDA). Thailand
3	Green surfactants for natural rubber	Ms. TIN KYU KYU	Prince of Songkla University, Thailand
4	Legal problems relating to cryopreservation agreements for medical treatment by future advancement and technology	Ms. Sahachaiyunta Catherine	NIDA, Thailand



Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 3	: Ph.D. Consortium
Disciplines/Fields	: Applied Statistics & Information and Technology (AS)
 Location	: Room 5005 5 th Floor, Navamindrachiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: Mr.Saharat Choowan
Session chair	: Miss Siraphut Sakulpong
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	Mechanisms to Incentivise Fossil Fuel Divestment and Implications on Portfolio Risk and Returns	Mr. Marupanthorn Pasin	Heriot-Watt University
2	Digital Wellbeing for Elderly people in Thailand	Ms. Chuayok Pailin	NIDA, Thailand
3	Applications of Pricing and Revenue Optimization in Capacity Management and Logistics	Mr. Issarathipya Pavarit	NIDA, Thailand



Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 3	: Ph.D. Consortium
Disciplines/Fields	: Human Resource Development (HRD)
 Location	: Room 5006 5 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: -To be announced-
Session chair	: Mr. Napat Buchatam
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	Teacher' competency in digital disruption	Ms. Sriwattana Sureeporn	Brurapha University, Thailand
2	Effect of Spiritual Leadership on Psychological Safety Climate and Its Subsequent Impacts on Employee Wellbeing, Work Behaviors, and Team outcomes	Ms. Arthachinda Panisa	NIDA, Thailand
3	Strategies for managing Good schools near home Under the Office of the Basic Education Commission in the Northeast	Ms. Wongsakon Bang-on	Sakon Nakhon Rajabhat University, Thailand
4	An Ethical Leadership Development Model For Teacher in Primary schools Under The Regional Education Office No.12	Ms. Thaitae Kraisor	Sakon Nakhon Rajabhat University, Thailand



Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 3	: Ph.D. Consortium
Disciplines/Fields	: Communication Arts & Management Innovation (CM)
 Location	: Room 5007 5 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: -To be announced-
Session chair	: Ms. Thanatchaporn Preuksakesorn
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	The Enhancement of Fake News Literacy skills and the Comparison of Teaching Approaches for Fake News Literacy	Mr. Dounghthai Thawatchai	NIDA, Thailand
2	Thailand's Communication Model in the Post Covid-19 Wellness Tourism Destination Branding	Ms. Dangulavanich Pinnachan	NIDA, Thailand
3	David Lynch's Film: Misogyny and Sexual Violence Versus Aesthetic Value	Ms. Ahipobthitikorn Gorrawiya	NIDA, Thailand
4	Integrating Multicultural English Education into Public Secondary School Curricula: A Study on EFL Teaching and Learning in Chiang Mai, Thailand	Mrs. Promwatcharanon Kanlaya	Chiang Mai Rajabhat University, Thailand

Day 2: Friday, August 18, 2023 (AFTERNOON SESSION)

Group 3	: Ph.D. Consortium
Disciplines/Fields	: Public Administration (PA) / Development Economics (DE)
 Location	: Room 5008 5 th Floor, Navamindradhiraj Building, NIDA, Bangkok, Thailand
 Facebook Live	: -
Research Center Staff	: -To be announced-
Session chair	: Miss Supak Nunabee
Commentator	: -To be announced-

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No.	Paper Title	Presenter	Affiliation
1	Economic and Political Uncertainties in the Face of Environmental Crisis: Does Energy Restructuring and Urbanization Stimulate Sustainable Development Campaign?	Ms. Arshad Iqra	NIDA, Thailand
2	Towards Critical Pragmatism in Policy Analysis: Re-navigating Lesson Drawing as Policy Research Method	Mr. Sacramento Endencio Noe John Joseph	Chiang Mai University, Thailand
3	Regional Variations of Female Labor Force Participation Rate in the Philippines	Ms. Narvasa Cutamora Lorraine Faye	Polytechnic University of the Philippines
4	The Integrative Factor Model of E-commerce's Direct Effect on Consumers' Purchasing Decision	Mrs. Lerdloompheephan Panwadee	Siam University, Thailand