

## PRELIMINARY NIC-NIDA CONFERENCE, 2022

### Overview

The National Institute of Development Administration (NIDA) was established on April 1, 1966. It is an institution of higher education in Thailand that has produced personnel to meet the country's developmental needs. It offers graduate programs at the master's and doctoral levels, promotes the conducting of high-quality research and continuously provides academic services to the public with dedication and passion. At present, it offers studies in fields related to development administration, namely Public Administration, Business Administration, Development Economics, Applied Statistics, Social Development, Environmental Management, Language and Communication, Human Resource Development, Law, Integrated Tourism Management, Communication Arts and Management Innovation, and Business Management.

Over the years, NIDA has annually organized three major conferences, consisting of the National Conference (held on the Institute's anniversaries), the International Conference on Advancement of Development Administration - Social Sciences and Interdisciplinary Studies (NIDA ICADA-SSIS) and the NIDA International Conference for Case Studies on Development Administration (NIDA-ICCS). These conferences' shared objectives are to disseminate works of academics both in and outside NIDA, provide forums for sharing knowledge and exploring ideas, and present research that benefits the country's development.

This year, NIDA deems it appropriate to organize, for the first time, the NIC-NIDA Conference which combines the national and international academic conference with the case studies forum. The conference is on "SDGs and BCG Model" and will be conducted via Zoom on August 18-19, 2022. Its main activities include keynote and plenary lectures, panel and roundtable discussions and academic presentations related to sustainable development in line with the United Nations' Sustainable Development Goals (SDG) and Bio-Circular-Green Economy (BCG). The keynote lectures and presentations will be delivered by academics from the 11 disciplines as stated above.

### Conference Theme

"Turning Challenges into Opportunities: Working toward SDGs, BCG and Inclusive Growth in the Global Economy"

### Overview of Conference Theme

Bio-Circular-Green Economic Model or BCG has been introduced by the research community and promoted by the Thai government as a new economic model for inclusive and sustainable growth. The BCG model capitalizes on the country's strengths in biological diversity and cultural richness and employs technology and innovation to transform Thailand to a value-based and innovation-driven economy. The model also conforms to the UN Sustainable Development Goals (SDGs) and is also intended to align with the Sufficiency Economy Philosophy (SEP) which is the key principle of Thailand's social and economic development. The Sustainable

Development Goals (SDGs), also known as the Global Goals, are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. The 17 SDGs are a part of transforming our world: the 2030 Agenda, which was adopted by 193 Member States at the historic UN General Assembly Summit in September 2015 and came into effect on January 1, 2016. The SDGs have been developed through an unprecedented consultative process that brought national governments and millions of citizens from across the globe together to negotiate and adopt the ambitious agenda.



### Conference Objectives

- (1) Be a platform that brings together researchers, academics, professionals, scholars and university students, national or international, to exchange their views and share their insights on the SDGs and BCG Models.
- (2) Promote the production and dissemination of research works in various fields relating to development administration.
- (3) Provide a public stage where academic, professional and student participants can present their research at the international level.
- (4) Promote the growth of research and development, and teaching and policy suggestions in the economic, social and governance realms.
- (5) Broaden social networks among academics from both local and international institutions, which could lead to initiation of new or further cooperation among them as well as support from agencies in both private and public sectors.

## Activities of the Conference

The conference is held for two days, with the activities divided into the morning and the afternoon sessions as follows:

- Keynote lecture
- Panel discussion
- Plenary sessions
- Paper presentations of national conference in twelve disciplines/fields of development administration.
- Paper Presentations of international conference in eleven disciplines/fields of development administration.
- Ph.D. Consortium

## The Disciplines/fields

Presents academic works in the format of a Round Table with focus on Action Based, Action Paper or Oral Presentation which is to bring theories to implementation and with experts as discussants. The session is divided into 12 field or groups according to the sub themes which are aligned with the target of Sustainable Development Goals (SDG) and Bio-Circular-Green Economy (BCG) as follows:

Group 1	Public Administration (PA)
Group 2	Business Administration (BA)
Group 3	Development Economics (DE)
Group 4	Applied Statistics & Information and Technology (AS)
Group 5	Social Development (SD)
Group 6	Environmental Development (EnD)
Group 7	Language and Communication (LC)
Group 8	Human Resource Development (HRD)
Group 9	Law
Group 10	Tourism Management (TM)
Group 11	Communication Arts & Management Innovation (CM)
Group 12	International College

## Prospective partners

- 1) United Nations
- 2) Pusan National University, South Korea
- 3) Ministry of Industry
- 4) Ministry of Natural Resources and Environment, (MNRE)
- 5) Department of Environmental Quality Promotion (DEQP)

## Project Coordinators

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