

## International Presentations Schedule

The 2022 National and International Conference of  
The National Institute of Development Administration  
(NIC-NIDA CONFERENCE 2022)

Friday, August 19, 2022 between 01:00 – 05:30 p.m.




Online Presentation via ZOOM Program



Room 2

**List of International Paper Presentations**

**(Breakout room 1-5)**

-  **Presentation Format** : Online Presentation via ZOOM Program  
(Meeting ID: 822 2262 4225, Passcode: livepass)  
30-minute for presentations and 10-minute for question and answer/paper
-  **Date/Time** : Friday, August 19, 2022 between 01:00 – 05:30 p.m.
-  **Coordinator** : Ms.Supak Nunabee/ Ms.Wanitcha Uomjank

<b>Break out room 1</b>		<b>Research Center Staff</b> : Ms.Wanitcha Uomjank		
		<b>Session chair</b> : 1) Mr.Phanu Boonma 2) Ms.Patchara Chaiwattanakulkit		
		<b>Commentator</b> : Asst. Prof.Saran Sarntisart, Ph.D.		
Code	Title	Presenter	Affiliation	Page/Published
P-01	THE MEASUREMENT OF BUSINESS OPERATIONAL EFFICIENCY OF THAI-DANISH DAIRY COOPERATVES (LAMPAYA KLANG) LIMITED, SARABURI PROVINCE, THAILAND	Anucha Wittayakorn-Puripunpinyoo	Sukhothai Thammathirat Open University	1-15
P-02	THE COOPERATIVES MEMBERS DEMAND FOR CREDIT BUSINESS SERVICE OF KUCHINARAI AGRICULTUIRAL COOPERATIVES LIMITED: THE STRUCTURAL EQUATION MODEL APPROCH	Anucha Wittayakorn-Puripunpinyoo	Sukhothai Thammathirat Open University	1-14
P-03	CHARACTERISTICS AND FACTORS AFFECTING LEARNING ORGANIZATION PERSONAL OF THE AGRICULTURAL COOPERATIVES FEDERATION OF THAILAND LIMITED	Anucha Wittayakorn-Puripunpinyoo	Sukhothai Thammathirat Open University	1-19
P-04	Why don't Thais watch Thai films? A study of possible factors and solutions	Pomphan Sureeyatanapas, Wanwisa Wannapipat, Natticha Nasee, Suppachai Huaisi, Samitanan Sakitram, and Natcha Wipaka	Khon Kaen University	1-11
P-05	INVESTOR’S PERCEPTION: SUSTAINABLE DEVELOPMENT THROUGH INVESTMENT AVENUES IN INDIA	Mohammed Nabeel. K and M. Sumathy	School of Commerce, Bharathiar University	NIDA Development Journal

<b>Break out room 1</b>		<b>Research Center Staff</b> : Ms.Wanitcha Uomjank <b>Session chair</b> : 1) Mr.Phanu Boonma 2) Ms.Patchara Chaiwattanakulkit <b>Commentator</b> : Asst. Prof.Saran Sarntisart, Ph.D.		
<b>Code</b>	<b>Title</b>	<b>Presenter</b>	<b>Affiliation</b>	<b>Page/Published</b>
P-06	Heteroscedasticity Test with A Modified Goldfeld-Quandt Test	Rattiyaporn Jarupak and Wannaporn Junthopas	Khon Kaen University	1-11
P-07	The use of Statistics to Compare the Cooperative Education Students Abilities of Rajabhat Rajanagarindra University	Banpot Meesa, Sanphasit Chonlaphan, Wichan Torobrum and Surapong Keanmanee	Rajabhat Rajanagarindra University	1-19
P-08	Analysis of The Effect of Education on Economic Growth in ASEAN countries	Khin Theingi Aung and Hyunsok Kim	Pusan National University	No Publication
P-09	Developing a Logistics and Supply Chain Performance Measurement Model by applying the COBIT2019 and SCOR framework	Kemkanit Sanyanunthana Wanchai Rattanawong Varin Vongmanee	University of the Thai Chamber of Commerce	1-19
P-10	The bubble contagion effect of COVID-19 outbreak: Evidence from crude oil and gold markets	Li Jiacheng and Seong-Min Yoon	-	No Publication

<b>Break out room 2</b>		<b>Research Center Staff</b> : Mr.Kritsana Aramsri <b>Session chair</b> : 1) Ms.Pailin Chuayok 2) Ms.Supak Nunabee <b>Commentator</b> : Asst.Prof.Awae Masae, Ph.D.		
Code	Title	Presenter	Affiliation	Page/Published
P-11	Tracking Visitors with Person Re-Identification: A New Way to Look into Tourist Behaviours	Tang, Xiaoling and Jia, Rong	Gingko College of Hotel Management, Chengdu, Sichuan, China	NIDA Development Journal
P-12	Integrating Intercultural Communicative Competence Components into Teaching Practices in English for Tourism Classes: Case of Songkhla Rajabhat University	Panatda Siriphanich and Saensak Siriphanich	Songkhla Rajabhat University	No Publication
P-13	Lessons from the African Burial Ground in New York City: Constructing Cultures and Preserving Histories with Anti-Racist Archaeology	Catherine Chang	Payap University	1-10
P-14	Exploring Xenophobia in South Africa through Sociocultural Len	Aung Mya Soe	Payap University	NIDA Development Journal
P-15	The Study on A Model for Monitoring and Supervising the Ability to Face and Cope with Obstruction for Students Participating in Work-based Learning (WBL)	Benjamaporn Jantorn, Sumalee Chanchalor and Surachai Suksakulchai	King Mongkut's University of Technology Thonburi	No Publication
P-16	Perceived Media Portrayal of K-Pop Idols and Its Potential Impacts On Audiences' Perception Of Masculinity In China: A Comparative Study Of Different Generations	Peng Yan and Rosechongporn Komolsevin	Bangkok University	NIDA Development Journal
P-17	How Computer-assisted language learning has the potential in promoting critical thinking	Puthikanon, Nunthika	Thammasat University	1-14

Breakout room 3		<b>Research Center Staff</b> : Ms.Tabanporn Yipsumpoomipijit <b>Session chair</b> : 1) Ms. Supaporn Ngamlikitwattanukul 2) Ms. Yaowanart Rungcharoennan <b>Commentator</b> : Pornprom Suthatorn, Ph.D.		
No.	Title	Presenter	Affiliation	Page/Published
P-18	Testing the Ratio of the Coefficients of Variation for the Inverse Gamma Distributions with an Application to Rainfall Dispersion in Thailand	Wararit Panichkitkosolkul	Thammasat University	NIDA Development Journal
P-19	Research on the Development of Green Marketing in Chinese Enterprises in International Environment	Feng Sijia Peng Jiajia	The United Kingdom	NIDA Development Journal
P-20	Environment Arrangement by Treatment Processing Agriculture Product by Thermochemical Process	Sanphasit Chonlaphan and Banpot Meesa	Rajabhat Rajanagarindra University	1-8
P-21	The Development of Carbon Credit Management Platform in Supply Chain by using Geographic Information System	Thiti Jirawatcharakorn Chanicha Moryadee	Suan Sunandha Rajabhat University	1-21
P-22	ONLINE INFLUENCE OF CONSUMERS' PURCHASE INTENTION TOWARDS PRODUCTS ENDORSED BY KOREAN BOY BANDS ON YOUTUBE	Wanthida Tiwari Worawan Ongkrutraksa	Chulalongkorn University	NIDA Development Journal
P-23	Study on the influence factors of customer satisfaction of the street food restaurant in Asia	Mingyue Yang Anqi Zhou Mingqing Yin	Graduates of KyungHee University	Abstract Only 1
P-24	Research on the construction of social media for user cognition	Yuan Zhu Junchi Xu Mingqing Yin	Mahidol University	Abstract Only 1
P-25	Maximization of the benefits of monolingual online dictionaries to underpin English proficiency: productive and receptive skills	Nuttanuch Munsakorn	Bangkok University	1-36

Breakout room 4		<b>Research Center Staff</b> : Ms.Notorn Khemsastra <b>Session chair</b> : 1) Ms.Notorn Khemsastra 2) Miss Khine Kyi Oo <b>Commentator</b> : Asst. Prof. Athakrit Thepmongkol		
No.	Title	Presenter	Affiliation	Page/Published
P-26	Delegation of Information Acquisition, Information Asymmetry, and Outside Option	Jin Hyuk Choi and Kookyoung Han	Pusan National University	1
P-27	Exchange Rate Regime Performance under External Shocks	Luanglath Paul, Inpong	Bangkok University International	NIDA Development Journal
P-28	CURRENCY DEVALUATION A Case study of Excessive Money Supply and Exchange Rate Pass-Through (ERPT) Inflationary Effect	Luanglath Paul, Inpong	Bangkok University International	NIDA Development Journal
P-29	INFLATION Challenges and Threats to Economic Growth in ASEAN	Luanglath Paul, Inpong	Bangkok University International	1-29
P-30	The Effect and Prediction of Investor's Sentiment on Equity Return: An Empirical Study on the Thai Stock Market	Chen, Chang and Sira Suchintabandit	Chulalongkorn University	NIDA Development Journal
P-31	AN ANALYSIS OF MOTIVATIONS AND BEHAVIORS OF THAILAND INBOUND TOURISTS FROM CHINA	Meidan Liu and Udomsak Seenprachawong	NIDA	1-34
P-32	South Asia's financial development and the role of remittance inflows : An analysis for achieving SDG 8.10	Khan, Imran	Birla Institute of Technology and Science, Dubai UAE	1-26
P-33	Measuring Income Inequality Using Electricity Bills and Electricity Consumption with Progressive Fare by Household	Bongkyoung Kim and Youngduk Kim	Pusan National University	1-7
P-34	Sustainable Development in Logistics	Korrakot Vanakornkul	Bansomdejchaopraya Rajabhat University	No Publication

<b>Breakout room 5</b>		<b>Research Center Staff</b> : Mr.Kamol Keattipong <b>Session chair</b> : Mr.Dhriwit Assawasirisilp <b>Commentator</b> : Assoc. Prof. Dhiyathad Prateepornnarong, Ph.D.		
No.	Title	Presenter	Affiliation	Page/Published
P-35	High-Performance Political Regime	APIBALSRI, AUNYARUT	NIDA	Abstract Only 1
P-36	A phenomenological study of registered nurses' informal learning experiences enhancing the sustainable professional development during the surge of COVID-19	Piyapong, Siriviriyannun and Chatchawan Chaiyasat	NIDA	1-42
P-37	Learning and Development's Role in The VUCA World for Sustainable Organization	Voralux Vorapuksirikool, Xingxing Wang, Pichayapa Holland Suthirawut	Kasem Bundit University	1-26
P-38	An empirical study of factors influencing creativity among college students	Wang, Han	King Mongkut's University of Technology Thonburi	No Publication
P-39	Intra-ASEAN Student Mobility Sustainability During and Post COVID-19 Pandemic: An Essay	Kustulasari, Agustina	Universitas Gadjah Mada	1-16
P-40	Deliberations and pandemics: Unraveling "resilience" towards productive deliberative policy analysis amid turbulent times?	Noe John Joseph E. Sacramento	Chiang Mai University and the University of the Philippines Cebu	1-18
P-41	A Conceptual Framework of Innovation and Green Logistics for Sustainable Organizational Development to Increase Business Performance of Road Transportation Enterprises	Phitphisut Thitart and Chattrarat Hotrawaisaya	Suan Sunandha Rajabhat University	1-12