



Call for International Papers/Case Studies

2025 National and International Conference of the National Institute of Development Administration (The 4th NIC-NIDA Conference in 2025)

Theme “Collaboration for Sustainable Development in the Intelligent Age: Paving the Way for Solutions to New Global Challenges”

**August 28-29, 2025, from 9:00 a.m. to 5:30 p.m. (Bangkok Time: GMT+7)
The National Institute of Development Administration (NIDA), Bangkok, Thailand**

1. Overview

The National Institute of Development Administration (NIDA) was founded on April 1, 1966, in Thailand. It is a higher education institution that aims to meet the country’s developmental requirements. NIDA provides programs for postgraduate students at the master’s and doctoral levels, prioritizes top-notch research, and offers academic services with commitment. Currently, NIDA offers studies in various development administration fields, consisting of Public Administration, Business Administration, Development Economics, Applied Statistics, Social Development, Environmental Management, Language and Communication, Human Resource Development, Law, Integrated Tourism Management, Communication Arts and Management Innovation, and Business Management.

Over the past consecutive years, NIDA has been hosting three significant annual conferences: The National Conference (celebrated on the institute’s anniversaries), the International Conference on Advancement of Development Administration – Social Sciences and Interdisciplinary Studies (NIDA ICADA-SSIS), and the NIDA International Conference for Case Studies on Development Administration (NIDA-ICCS). These conferences aim to disseminate academic work, foster knowledge-sharing and idea exploration, and demonstrate research that contributes to the country’s development.

Last year, NIDA proudly organized the conference in partnership with East China Normal University (ECNU) and six other esteemed partner organizations, all in celebration of NIDA’s 58th anniversary. Under the theme "Redesigning Our Common Future for Sustainable Transformation," the conference took place on August 22-23, 2024 at our campus in Bangkok, Thailand. Highlights of the agenda included four inspiring keynote addresses from distinguished speakers: 1) Prof. Justin Yifu Lin, Ph.D., Peking University, China 2) Prof. Peter Warr, Ph.D., Australian National

University, Australia 3) Prof. Yongyuth Yuthavong, Ph.D., Thailand, and 4) Adjunct Prof. Krisana Kraisintu, Ph.D., Ramon Magsaysay Awardee, 2009. In addition to these keynote presentations, we were fortunate to host numerous experts from various organizations, contributing to a rich program of special addresses. We also saw an impressive participation of over 175 national and international academic articles, including teaching case studies, research presentations, and Ph.D. consortium presentations. The conference served as a vibrant platform for academics, professionals, and students to showcase their research on an international stage, attracting a total of 2,404 interested attendees from Thailand and around the world.

This year, NIDA is organizing the 4th NIC-NIDA Conference in 2025 under the theme **“Collaboration for Sustainable Development in the Intelligent Age: Paving the Way for Solutions to New Global Challenges.”** This theme underscores the importance of revising our path towards a future focused on equity and environmental sustainability. The conference, taking place on August 28-29, 2025, at the National Institute of Development Administration (NIDA) in Bangkok, Thailand, will feature keynote and plenary lectures, as well as panel and roundtable discussions delivered by academics specializing in the mentioned disciplines.

2. Conference Theme

Main theme: Collaboration for Sustainable Development in the Intelligent Age:
Paving the Way for Solutions to New Global Challenges

Subthemes: 1. Smart Infrastructure and Inclusive Industrialization: Pathways to Sustainability
2. Advancing Research Excellence: Strategies for High Impact Publications
3. Social Innovation and Cross Sectors Collaboration for Inclusive Growth

3. Conference Objectives

1. To provide a platform for researchers, academics, professionals, and student scholars, both nationally and internationally, to discuss Sustainable Development and Sustainable Transformation.
2. To promote the creation and sharing of research in various fields related to development administration, with a special focus on sustainable development, benefiting education, management, and the country's economic, social, and political progress.

3. To support the production and sharing of academic work by NIDA lecturers in the 12 development administration fields, allowing them to present their work to the public.
4. To create an academic environment for scholars from different institutions to exchange ideas, build relationships, and engage in constructive interactions.
5. To offer a platform for academics, professionals, and university students to showcase their research at an international level.
6. To bring together experts and scholars from diverse development administration fields to discuss practical teaching case studies.

4. The Disciplines/Fields

NIC- NIDA welcomes academic submissions on development and administration, social sciences, and interdisciplinary studies under the theme of “Collaboration for Sustainable Development in the Intelligent Age: Paving the Way for Solutions to New Global Challenges” These submissions are categorized based on (1) disciplines/fields and (2) authors. More information is provided below.

4.1 The Disciplines/Fields

1. Applied Statistics & Information and Technology (AS)
2. Business Administration (BA)
3. Communication Arts & Management Innovation (CM)
4. Development Economics (DE)
5. Environmental Development (EnD)
6. Human Resource Development (HRD)
7. Language and Communication (LC)
8. Law
9. Public Administration (PA)
10. Social Development (SD)
11. Tourism Management (TM)

4.2 Author Categories:

1. University faculty members and independent academics with published or presented works.
2. New researchers aiming for their first publication (including faculty members, independent academics, and university students who have not submitted elsewhere).
3. University students seeking to submit their academic work for publication.

5. Activities of the Conference

The conference spans two days, with activities scheduled for both morning and afternoon sessions.

5.1 Thursday, August 28, 2025

Morning Session:

1. Keynote Address
2. Panel Discussion
3. Thai Cultural Show

Afternoon Session:

1. International Paper Presentations
 - Eleven Disciplines/Fields of Development Administration
 - Teaching Case and Research Case Studies Presentations
 - Paper Presentations
 - Ph.D. Consortium Presentations
2. Special Panel Discussion

5.2 Friday, August 29, 2025

Morning Session:

1. Keynote Address
2. Panel Discussion
3. Top Paper Awards Announcement

Afternoon Session:

1. National Paper Presentations
 - Twelve Disciplines/Fields of Development Administration (12 Rooms)
2. Special Panel Discussion

6. Date of Conference

Conference Day: Thursday and Friday, August 28-29, 2025, from 9:00 a.m. to 5:30 p.m.

- International Conference Presentations:
 - Thursday, August 28, 2025, from 1:00 p.m. to 5:30 p.m.
- National Conference Presentations:
 - Friday, August 29, 2024, from 1:00 p.m. to 5:30 p.m.

7. Types of Articles for Presentations

This conference aims to provide a platform, both nationally and internationally, for academics, researchers, managers, industrial participants, and students to exchange their research findings with global experts. All full paper submissions will undergo peer review, assessing their originality, technical or research depth, accuracy, and relevance to conference themes. Various types of articles are accepted, including:

1. Research Articles
2. Academic Articles
3. Review Articles
4. Teaching Case Studies
5. Research Case Studies
6. Thesis (Ph.D. Consortium program)

7.1 Abstract Presentations

Authors are encouraged to submit only abstracts for presentation at the 4th NIC-NIDA Conference in 2025. Those with accepted abstracts will have the opportunity to present at the conference and will be included in the conference document, not the Proceedings. In this conference, full paper submission is not required.

Kindly submit your abstract for evaluation by the NIC- NIDA Committee. Upon acceptance, authors can proceed with registering for the Conference.

Abstract Publication

The abstracts presented at the 4th NIC-NIDA Conference in 2025 will be included in the proceedings 2025.

7.2 Full Paper Presentations

Full papers will be eligible for inclusion in the Proceedings and Journals if the authors:

1. Submit both their abstracts and full papers by the specified deadline of June 15, 2025.
2. Have their work reviewed by selected reviewers.
3. Present at the conference.

Authors whose articles receive recognition as top papers or case studies through peer review will receive a certificate.

Please note that submitting a manuscript indicates it is not being considered for publication elsewhere.

Full Paper Publication Opportunity:

1. E-Proceedings 2025
2. NIDA Development Journal (Thai indexed in TCI, Tier 2)
3. NIDA Case Research Journal (Thai indexed in TCI, Tier 2)
4. Strategic Partner Journals (To be announced)
5. Journals affiliated with the faculties of NIDA
(The details of each journal are as stated in the attached)

The publication of full papers is subject to the guidelines, terms, and conditions set forth by the specific journals. The decision for publication ultimately rests with the review boards of these journals.

Only authors whose works meet the criteria of the conference committee and journal editors will be invited to present at the conference and have their papers published in the journal. The criteria include:

1. Submission of the full paper within the deadline.
2. Selection of the paper by the review committee
3. Participation in the morning sessions and the scheduled presentation

Additionally, articles that meet the criteria of the conference are eligible for the Top Paper Awards 2025 except those submitted during the extended period.

Please note that the theses from the Ph.D. Consortium program are not governed by these conditions.

8. Important Dates

<u>Activity</u>	<u>Date</u>
1. Full Paper/Abstract Submissions	Now – June 15, 2025
2. Notification of Full Paper/Abstract Acceptance	February 20, 2025 (onwards)
3. Conference Registration (for Attendees)	March 20 – August 22, 2025
4. Conference Presentations (for International-Level)	August 28, 2025
5. Conference Presentations (for National-Level Papers)	August 29, 2025
6. Conference Excursions	August 29, 2025
7. Distribution of the Proceedings 2025	November 2025 (or later)

9. Conference Fees

Types of Participants	Fee
National Conference	
General Presenter (Full Paper/Abstract)	\$75 USD (2500 THB)
NIDA Alumni/NIDA Faculty	\$50 USD (1500 THB)
NIDA Student	\$30 USD (1000 THB)
Non-Presenter/Attendee	Free
International Conference	
General Presenter (Full Paper/Abstract)	\$100 USD (3500 THB)
NIDA Alumni/NIDA Faculty	\$75 USD (2500 THB)
NIDA Student	\$30 USD (1000 THB)
Ph.D. Consortium	Free

Non-Presenter/Attendee

Free

Notes:

1. You can pay the International Conference fee in THB, and the exchange rate will be based on the daily currency exchange rate on the day you make the payment.
2. Please transfer the conference fee to the provided bank account and upload your proof of payment through the registration system.

Bank Account:

Bank:	BANGKOK BANK
Branch:	Khlong Chan
Account name:	National Institute of Development Administration
Account number:	944-0-01341-6 (Savings)
SWIFT Code:	BKKBTHBK

10. Presentation Guidelines

For the Oral Presentation at the 4th NIC-NIDA Conference 2025, please adhere to the following guidelines:

1. Download the template for Full Papers/Abstracts.
2. Use the provided template to complete your full paper.
3. Register, pay the registration fee, and submit your full paper by June 15, 2025.
4. Acceptance notifications will be sent via email starting from February 20, 2025.
5. Room assignments and presenter schedules will be communicated either on <https://conference.nida.ac.th/> or via email.
6. We recommend a 25-minute talk followed by a 5-minute Q&A session. The oral presentations will begin at 1:00 p.m. onwards.

11. Articles for Submission

11.1 International Full Paper/Case Study Submission:

- Full papers or case studies should adhere to the format provided in the "Paper Template" section.
- Submissions for full papers or case studies must be done through the website <https://conference.nida.ac.th/> or QR Code within the specified deadlines and in attached file(s) in MS Word format only.
- The abstract should be between 150 to 250 words, and full papers should range from 15 to 25 pages (excluding references), with 3 to 5 keywords.



QR Code for International Papers Submission

11.2 International Ph.D. Consortium Submission:

- Open to Ph.D. students in the middle of their program or working on their research proposal.
- Presenters need to have their research papers approved by their advisors to present at the conference.
- Presenters will receive a certificate from the organizer, and there is no requirement to publish their papers.
- Submissions should be done through the website <https://conference.nida.ac.th/> or by scanning the QR Code.
- The Ph.D. Consortium is focused on presentations only, and there is no obligation to publish papers.



QR Code for International Ph.D. Consortium Submission

12. Format Instructions

All full papers, including case studies, should be written in English following the APA format available at <http://www.apa.org/>. It is important to use correct grammar. Full papers must be submitted by the specified deadlines. Papers that do not meet English language standards will not be considered.

13. Certificates and Awarded Papers

For Full Papers/Case Studies:

- Each presenter will receive a certificate following their presentation.
- All full papers are eligible for the “Top Paper Award.” The best paper will be granted the “Top Paper Award” and will receive:

1. Certificate for Top Paper Award.
2. 5,000 Thai baht (approximately 10 papers will be awarded. Please note that the committee's decision is final).

For the Ph.D. Consortium:

- Presenters will receive a certificate from the organizer without any requirement to publish their papers.

14. Participants Registration

Conference registration for participants:

- Dates: March 20 – August 22, 2025.
- Registration link: <https://conference.nida.ac.th/> under "Registrations" or by scanning the QR Code.



Website: <https://conference.nida.ac.th/>

15. Conference Excursions

As a part of the tradition, the NIDA Conference arranges an excursion. This activity is a notable highlight of the Conference, offering attendees an opportunity to reconnect, chat, network, and make new acquaintances in a relaxed setting while savoring local delicacies.

With an expected attendance of 500+ at the 4th NIC-NIDA Conference 2025 at NIDA, we are offering options for presenters and attendees to explore various historical sites across the country. Please specify your preference during the Registration Process at your earliest convenience (deadline: June 15, 2025). For more tour details, visit <https://conference.nida.ac.th/>.

Note: The excursion fee is \$100 USD.

16. Project Coordinators

Academic Seminar Organizing Committee and Research Bureau, National
Institute of Development Administration

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E-mail: nidaconference@nida.ac.th

Facebook Page: Research Bureau at NIDA

Website: <https://conference.nida.ac.th/>.

Noted on February 14, 2025

The list of journals for publishing the full paper

No.	journal	Affiliate	Journal index
1	NIDA Case Research Journal	Research Bureau, NIDA	TCI 2
2	NIDA Development Journal	Research Bureau, NIDA	TCI 2
3	Journal of Public and Private Management	Graduate School of Public Administration, NIDA	TCI 2
4	Journal of Public Administration, Public Affairs, and Management	Graduate School of Public Administration, NIDA	TCI 1
5	Journal of Social Development and Management Strategy	Graduate School of Social Development and Management Strategy, NIDA *The submission of articles requires a fee.*	TCI 2
6	Human Resource and Organization Development Journal	Graduate School of Human Resource Development, NIDA *The submission of articles requires a fee.*	TCI 1
7	International Journal of Human Resource and Organization Development	Graduate School of Human Resource Development, NIDA	-
8	Nitipat NIDA Law Journal	Graduate School of Law, NIDA	TCI 2
9	Law for Development Graduate Journal	Graduate School of Law, NIDA	-
10	Thai Journal of Operations Research	Graduate School of Applied Statistics, NIDA	TCI 1
11	Journal of Applied Statistics and Information Technology	Graduate School of Applied Statistics, NIDA	TCI 2
12	NIDA Business Journal	NIDA Business School, NIDA *The submission of articles requires a fee.*	TCI 2
13	Journal of Communication and Innovation NIDA	Graduate School of Communication Arts and Management Innovation, NIDA	TCI 2
14	Journal of Communication and Management NIDA	Graduate School of Communication Arts and Management Innovation, NIDA	TCI 2
15	NIDA Journal of Language and Communication	Graduate School of Language and Communication, NIDA	TCI 1
16	Development Economic Review	Graduate School of Development Economics, NIDA	TCI 2

Note: Data from TCI Database Round 5 (2025-2029)
For more each journal details, visit the conference website.