



PRELIMINARY The 3rd NIC-NIDA Conference in 2024

2024 National and International Conference of the National Institute of Development Administration

Thursday - Friday, August 22-23, 2024 between 09:00 a.m. – 05.30 p.m.

National Institute of Development Administration (NIDA), Bangkok, Thailand



Conference Theme

“Redesigning Our Common Future for Sustainable Transformation”

Overview

The National Institute of Development Administration (NIDA) was founded on April 1, 1966, in Thailand. It is a higher education institution that aims to meet the country's developmental requirements. NIDA provides programs for postgraduate students at the master's and doctoral levels, prioritizes top-notch research, and offers academic services with commitment. Currently, NIDA offers studies in various development administration fields, consisting of Public Administration, Business Administration, Development Economics, Applied Statistics, Social Development, Environmental Management, Language and Communication, Human Resource Development, Law, Integrated Tourism Management, Communication Arts and Management Innovation, and Business Management.

Over the past consecutive years, NIDA has been hosting three significant annual conferences: the National Conference (celebrated on the institute's anniversaries), the International Conference on Advancement of Development Administration – Social Sciences and Interdisciplinary Studies (NIDA ICADA-SSIS), and the NIDA International Conference for Case Studies on Development Administration (NIDA-ICCS). These conferences aim to disseminate academic work, foster knowledge-sharing and idea exploration, and demonstrate research that contributes to the country's development.

This year, NIDA is organizing the 3rd NIC-NIDA Conference under the theme “**Redesigning Our Common Future for Sustainable Transformation.**” This theme underscores the importance of revising our path towards a future focused on equity and environmental sustainability. The conference, taking place on August 22-23, 2024, at the National Institute of Development Administration (NIDA) in Bangkok, Thailand, will feature keynote and plenary lectures, as well as panel and roundtable discussions delivered by academics specializing in the mentioned disciplines.



Conference Objectives

1. To provide a platform for researchers, academics, professionals, and student scholars, both nationally and internationally, to discuss Sustainable Development and Sustainable Transformation.
2. To promote the creation and sharing of research in various fields related to development administration, with a special focus on sustainable development, benefiting education, management, and the country's economic, social, and political progress.
3. To support the production and sharing of academic work by NIDA lecturers in the 12 development administration fields, allowing them to present their work to the public.
4. To create an academic environment for scholars from different institutions to exchange ideas, build relationships, and engage in constructive interactions.
5. To offer a platform for academics, professionals, and university students to showcase their research at an international level.
6. To bring together experts and scholars from diverse development administration fields to discuss practical teaching case studies.

Targets

1. Output

- 1.1 Keynote speakers and panel discussions will be present at the event.
- 1.2 The event will be attended by a minimum of 500 lecturers from academic institutions, along with representatives from the public and private sectors, media professionals, students, and members of the general public.
- 1.3 The conference will feature the academic work of at least 86 individuals, including lecturers, researchers, and students.
This will include:
 - 36 paper presentations for the national conference
 - 50 papers and case studies for the international conference
 - 20 papers presented at the Ph.D. Consortium for the international conference.

2. Outcome

- 2.1 Enhance the quality of academic works (research articles, academic articles, case studies, creative works, and innovations by lecturers) at the National Institute of Development Administration to gain national and international recognition.
- 2.2 Drive the application of knowledge acquired from academic works (research articles, academic articles, case studies, creative works, and innovations by lecturers) towards creating new knowledge, policy recommendations, and enhancing the administrative system for policy implementation.
- 2.3 Promote the establishment of a research network system between public and private research institutions.



Activities of the Conference

The conference is held for two days, with activities structured into morning and afternoon sessions as outlined below:

1. Thursday, August 22, 2024

Morning session:

- 1) Keynote Address
- 2) Panel Discussion
- 3) Top Paper Awards Announcement

Afternoon session:

- 1) Special Panel Discussion
- 2) International Paper Presentations
 - Eleventh Disciplines/Fields of Development Administration
 - Teaching Case and Research Case Studies Presentations
 - Paper Presentations
 - Ph.D. Consortium Presentations

2. Friday, August 23, 2024

Morning session:

- 1) Keynote Address
- 2) Panel Discussion

Afternoon session:

- 1) National Paper Presentations
 - Twelve Disciplines/Fields of Development Administration (12 Rooms)

The Disciplines/fields

This conference presents academic works in a round table format, emphasizing action-based, action paper, or oral presentations that bridge theory with implementation. Experts will be present as discussants. There are 12 fields or groups based on sub-themes aligned with the goal of "Redesigning Our Common Future for Sustainable Transformation," as outlined below:

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| Group 1 | Public Administration (PA) |
| Group 2 | Business Administration (BA) |
| Group 3 | Development Economics (DE) |
| Group 4 | Applied Statistics & Information and Technology (AS) |
| Group 5 | Social Development (SD) |
| Group 6 | Environmental Development (EnD) |
| Group 7 | Language and Communication (LC) |
| Group 8 | Human Resource Development (HRD) |
| Group 9 | Law |
| Group 10 | Tourism Management (TM) |



Group 11 Communication Arts & Management Innovation (CM)
Group 12 International College

Date of Conference

Thursday - Friday, August 22-23, 2024 between 09:00 a.m. – 05:30 p.m.

Participants Registration

Conference registration for participants: March – August 12, 2024 via
<http://conference.nida.ac.th> Menu “Registrations” or scan QR Code



Website: <https://conference.nida.ac.th/>

Project Coordinators

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